



ATttractive Urban Public Transport
for **A**ccessible **C**ities

Work Package 5 - Extended transfer programme to wider SEE space

Action 5.2. Knowledge Transfer Strategy and the promotion of EGTC

Output: *Knowledge Transfer Strategy*

Title: *Knowledge Transfer Strategy*

Dissemination level: PPs

WP: WP5

Author: Central European Initiative (ERDF PP8)

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1. RATIONALE

Cities and regions face increasing mobility needs, escalating traffic flows and congestion. Strengthening the effectiveness of transportation systems and urban mobility represents a key factor for sustainable growth and job creation. High-quality transport solutions contribute vitally to the free flow of people, goods and services, and thus to cohesion and economic prosperity. Efficient connections to EU and global markets have a distinct impact on local socio-economic development.

ATTAC focuses on coordinated promotion of sustainable public transport (PT) solutions by improving the modal split and reducing congestion along SEE transportation corridors. In this specific context, knowledge transfer aims at enhancing territorial and economic integration in SEE by improving transport networks and services. ATTAC aims at fostering information sharing on the development of greener transportation systems, thus promoting environmental sustainability. The results of ATTAC will contribute to the Europe 2020 flagship initiative '*Resource efficient Europe*', which considers modernisation of the transport sector a crucial pre-condition for sustainable growth.

ATTAC general objective is to improve the coordination of PT networks as effective main or intermediate nodes of transnational accessibility, in order to better integrate areas participating to the project into the SEE transport backbone. The free flow of traffic in and around ATTAC cities and regions deriving from the improvement of the modal split and the consequent reduction in the use of private vehicles not only serves the interest of local communities, but also enhances accessibility by eliminating bottlenecks in transportation chains. The specific objective of the project is to introduce attractive and sustainable PT services, thus contributing to raising the share of PT modes in ATTAC locations, creating a framework for a seamless journey, in particular for commuters and long distance travellers. ATTAC addresses three interlinked fields to generate concrete results and prepare investments, investigating innovative tools in the field of: 1) flexible PT solutions; 2) integrated ticketing/smart card systems; 3) intelligent passenger information.

In this context, "ATTAC Knowledge Transfer Strategy" (KTS) will contribute to sharing the knowledge accrued during the project's life, targeting relevant stakeholders in order to encourage the uptake of lessons learnt and best practices. Effective transfer of intermediate and final results to stakeholders outside the partnership is a key factor of success that will be pursued with complementary activities: knowledge transfer, dissemination events, and outreach activities.

2. METHODOLOGY

Knowledge transfer (KT) can be roughly described as the process of conveying theoretical notions, innovative solutions and practical “how-to” instructions in adequate form and timing in order to build-up capacities and strengthen skills of practitioners, that shall be further able to implement independently optimized or innovative solutions for specific problems. The course of action is typically a blend of horizontal exchange of experience between stakeholders that are nominally equal (colleagues), and vertical transfer, with information being conveyed from *knowledge generators* (academia, research institutions) to *knowledge recipients*, through *knowledge mediums*.

Besides regulatory/disciplinary functions, “vertical” instruments such as job descriptions, working instructions, workflow protocols, etc., are valuable passive knowledge carriers that allow standardization, functional continuity and transferability of knowledge within working collectives. More dynamic KT options and tools span from formal training of different scope delivered through different channels (university level education, professional training delivered by specialized institutions, seminars; face-to-face, distance or e-learning), to mentoring and on-the-job training, as well as to other approaches that can be rather assimilated to self-education and development of soft-skills (participation to forums, communities of practice, conferences, workshops, etc.).

Often, however, the communication between *knowledge generators* (KG) and final users (*knowledge recipients*, KR) is weak due to predominance of top-down approach and limited bottom-up communication. This limits effectiveness of KT, amplifying the gap between theory and practice. Moreover, KG sometimes act as mere analysts/problem-solvers, on behalf of administrations that are not satisfied by service providers (in terms of quantitative and/or qualitative performance, cost-effectiveness, etc.), rather than partners in a dynamic process. This can lead to generating solutions that are not applicable in day-to-day practice. ATTAC will make efforts to streamlining knowledge generation and information flows, with maximum feedback from KR to KG, in order to promote the development of applicable, tailored and effective solutions able to respond to specific instances of the target group. Particular attention will be devoted to combining continuous knowledge generation with objective factors hindering its assimilation (e.g. incidence of turnover in communities of practitioners; appropriate scheduling vs. understaffing/high workloads of trainees; fast-changing context vs. limited human and financial resources, etc.).

In the narrower perspective of sector-specific and result-oriented project-type initiatives, such as ATTAC, KT can be interpreted as a multifaceted set of actions allowing aggregating the knowledge captured and/or generated through project activities, capitalizing it in line with the specific objective, and exploiting it to the benefit of the relevant target group. Optimal results may be achieved blending active KT with extensive use of passive methodologies, the latter including accessibility of the knowledge base built-up by the project, communication and outreach activities.

The KTS outlines the rationale and methodology of activities that will be carried out in the framework of ATTAC and beyond, pointing out the tools and the role of each PP, and identifying relevant stakeholders. Developed in WP5 "*Extended transfer programme to wider SEE space*", KT activities will be carried out in close coordination with WP2, and with the participation of all PPs.

The ATTAC KTS has a distinct cross-cutting character: it is complementary to dissemination and integrates such aspects as Stakeholders Engagement, networking and management of web contents. Aiming at strengthening capacities, the KTS focuses on building on existing skills, streamlining and corroborating knowledge so to create the conditions for change. Hence, it represents essentially a qualitative function (if compared to dissemination, which is *par excellence* quantitative), as it is intended to consolidate and contextualize information that shall be delivered together with instruments for its interpretation (→ "augmented information").

The KTS represents a framework designed so to allow PPs maximizing synergies and optimizing dissemination efforts. To this end, the KTS provides a concise methodological overview, focusing on how to build on the variety of outreach activities, in order to effectively deliver knowledge to different categories of stakeholders identified through the mapping performed in A 5.1.

3. KNOWLEDGE TRANSFER TOOLS

As already mentioned above, the ATTAC KTS has a distinct cross-cutting character that integrates different approaches and multiple activities in order to create momentum in the *knowledge generation – knowledge utilization cycle*, so to meet the overall objective of strengthening the capacity of ATTAC stakeholders and promote sustainable PT solutions in SEE.

In other words, ATTAC KTS is much less about delivering notions, than about bringing to the forefront the necessity to collectively re-think urban mobility as a driver for greener and more sustainable development.

➤ **DIRECT KNOWLEDGE TRANSFER**

Direct KT in ATTAC will focus essentially on the promotion of the **Mobility Toolbox** as the main project outcome that can and shall be replicated across SEE, and the opportunities offered by setting-up EGTCs. This will be achieved through extensive dissemination and the deployment of a network of ATTAC Contact Points (CPs) that will be trained for further reverberation of knowledge and best practices accrued during the project's life. Using networks of contact points is not new in the context of project-type activities, especially when they target common issues or aim at harmonizing policies; contact points have proved to be effective in conveying country-specific information, active assistance and feedback. In the framework of ATTAC, the deployment of CPs will be the key feature of the KTS so to ensure access to project results beyond its lifetime and reverberation of best practices across SEE. The network of CPs will be an effective tool to promote sustainable PT modes and services investigated by ATTAC, and will provide professional guidance on the implementation of these measures, e.g. the Mobility Toolbox.

Direct KT concretizes in the following set of actions that will be further corroborated with actions aiming at ensuring that direct KT can be replicated in a long-term perspective:

- **Identification and mobilization of NCPs**

Basing on competence-based evaluation (that shall also take into account the overall workloads and availability), each PP will appoint one officer who will take over the responsibility of Contact Point to further provide basic project information, as well as professional advice to interested parties. Target group of this action are stakeholders in

other SEE cities/regions (practitioners and officers from administrations, and PT service providers; officers from ministries and programming bodies; representatives of the media and the general public). The PPs commit themselves to continuing the provision of Contact Point service by their own staff and expenses after project completion.

▪ **On-the-job training of NCPs and strengthening of communication channels**

Hosting Institutions/PPs, according to the internal structure, scheduling and capacities, will allocate an adequate number of working hours for self-education and/or consultations with own senior staff basing on the level of qualification of appointees and their needs. If necessary, distance tuition on specific topics could be provided by other PPs (e.g. University of Maribor for the Mobility Toolbox).

→ **Methodology for setting-up the network of NCPs**

- 1) Identification of hosting Institution and of the officer taking over the role of CP according to a set of criteria:
 - a. **KNOW**: extensive knowledge of all the aspects of PT at local level (a technical specialist with policy functions would match this criterion perfectly); good command of problems/issues in adjacent areas and in the region; familiarity with EU frameworks and mainstreams.
 - b. **CAN**: sound knowledge of decision-making processes at least at local level, with an insight in relevant policy-making; ability to manage change and to transform policies into practical solutions; capacity to communicate with stakeholder and to deliver training; experience in interacting/working in networks of practitioners; experience in EU-funded initiatives would be an asset;
 - c. **WANT**: willingness to support partners from the region in a pro-active manner, and availability to do so.
- 2) Appointment of NCPs.
- 3) Workshop.
- 4) Launching of the Network.

▪ **Consolidation of the network and launching**

In order to consolidate the network and foster amalgamation of CPs, a workshop will be organized in November 2013 in Trieste, back-to-back with the Ministerial Conference. The workshop will be hosted in the premises of CEI and will give

participants the opportunity to meet colleagues from other partner institutions. The aim of the workshop will be to consolidate notions and strengthen horizontal communication between CPs, emphasizing the networking nature of the exercise. Hosting Institutions/PPs will be asked to cooperate in the drafting of a Joint Declaration certifying their commitment to support the activities of CPs; the Joint Declaration will be prepared by the LP with the support of CEI, and will be signed during the Final Conference, thus providing a formal frame to the network.

➤ **INDIRECT KNOWLEDGE TRANSFER**

ATTAC will devote particular attention to making use of a variety of outreach opportunities and visibility activities in order to disseminate knowledge among the widest possible audience. This will allow rationalizing efforts in a cost-effective perspective, yet meeting the objective of sensitizing decision-makers, practitioners and the wider public to the potentialities of innovative PT solutions as drivers for change. The use of indirect KT will stimulate stakeholder not directly involved in ATTAC to promote or require similar activities.

▪ **Stakeholders Engagement**

ATTAC aiming at implementing attractive and sustainable PT solutions in SEE, specific activities designed so to enhance coordination between stakeholders in planning, operating and promoting the use of PT networks will be deployed. To this end, and to highlight approaches and concrete tools for effective mobilization of stakeholders taking into account different interests and conditions Mobility Forums will be organized to disseminate the results and findings of the project and might discuss specific issues in detail, thus promoting grassroots approach.

▪ **Participation in sector-specific international events**

ATTAC PPs have the opportunity to participate in 2 relevant international events related to the specific sector/topic. On such occasions project results and knowledge is disseminated. Events are selected by each PP taking into consideration their particular interests. Events may include conferences and workshops organized by the SEE Programme, and by specialized networks and initiatives (UITP, POLIS, CIVITAS, etc.).

<i>Title</i>	SUSTAINABLE URBAN TRANSPORT: FROM DEMONSTRATION TO EVERYDAY PRACTICE
<i>Location</i>	Gothenburg, Sweden
<i>start date</i>	10 April 2013
<i>End date</i>	11 April 2013
<i>Organizer</i>	EUROCITIES
<i>Contacts</i>	anmalan@lindholmen.se
<i>Links</i>	www.eurocities.eu/eurocities/events/Sustainable-Urban-Transport-from-demonstration-to-everyday-practice-
<i>Agenda</i>	http://lindholmen.se/sv/node/28149

<i>Title</i>	EUROCITIES ECONOMIC DEVELOPMENT FORUM IN TURIN APRIL 2013
<i>Location</i>	Turin, Italy
<i>Start date</i>	10 April 2013
<i>End date</i>	12 April 2013
<i>Organizer</i>	EUROCITIES
<i>Contacts</i>	marie.ranty@eurocities.eu
<i>Links</i>	www.eurocities.eu/eurocities/events/EUROCITIES-Economic-Development-Forum-in-Turin-April-2013-

<i>Title</i>	EFFECTIVE SOLUTIONS FOR GREEN URBAN TRANSPORT - LEARNING FROM CIVITAS CITIES
<i>Location</i>	Geneva, Switzerland
<i>Start date</i>	16 April 2013
<i>End date</i>	16 April 2013
<i>Organizer</i>	CIVITAS VANGUARD
<i>Contacts</i>	workshop@civitas.eu
<i>Links</i>	http://www.civitas-initiative.org/index.php?id=12&event_id=512&more=
<i>Agenda</i>	http://www.civitas-initiative.org/docs/CIVITAS_Workshop_Programme_20130228.pdf

<i>Title</i>	7TH EUROPEAN SUSTAINABLE CITIES & TOWNS CONFERENCE
<i>Location</i>	Geneva - Switzerland
<i>start date</i>	17 April 2013
<i>End date</i>	19 April 2013
<i>Organizer</i>	ICLEI Europe and the ESCT Preparatory Committee
<i>Contacts</i>	info@sustainablegeneva2013.org
<i>Links</i>	http://www.eurocities.eu/eurocities/events/7th-European-Sustainable-Cities-Towns-Conference-
<i>Agenda</i>	http://www.sustainablegeneva2013.org/?lang=en

<i>Title</i>	DONOSTIA - SAN SEBASTIAN STUDY TOUR
<i>Location</i>	Donostia / San Sebastian, Spain
<i>start date</i>	18 April 2013
<i>End date</i>	19 April 2013
<i>Organizer</i>	Donostia / San Sebastian and CIVITAS VANGUARD
<i>Contacts</i>	fermin_echarte@donostia.org ; yannick.bousse@eurocities.eu
<i>Links</i>	http://www.civitas-initiative.org/index.php?id=12&event_id=534&more=
<i>Agenda</i>	http://www.civitas-initiative.org/docs/Donostia-San_Sebastian_study_tour_draft_agenda_v31.pdf

<i>Title</i>	6TH POLISH ITS CONGRESS
<i>Location</i>	Warsaw, Poland
<i>Start date</i>	13 May 2013
<i>End date</i>	14 May 2013
<i>Organizer</i>	ITS POLSKA - Intelligent Transportation Systems Association
<i>Contacts</i>	biuro@pkits.pl
<i>Links</i>	http://www.pkits.pl/index_eng.php
<i>Agenda</i>	http://pkits.pl/for_authors_of_papers.php

<i>Title</i>	SUSTAINABLE URBAN & TRANSPORT PLANNING INTERNATIONAL CONFERENCE (SUTP 2013)
<i>Location</i>	Belgrade, Serbia
<i>Start date</i>	16 May 2013
<i>End date</i>	17 May 2013
<i>Organizer</i>	UNDP Serbia & Belgrade Land Development Public Agency
<i>Contacts</i>	ana.mitic@beoland.com
<i>Links</i>	http://www.beoland.com/sutp2013/

<i>Title</i>	INTERNATIONAL TRANSPORT FORUM 2013 ANNUAL SUMMIT: FUNDING TRANSPORT
<i>Location</i>	Leipzig, Germany
<i>Start date</i>	22 May 2013
<i>End date</i>	24 May 2013
<i>Organizer</i>	POLIS , European Cities and Regions Networks for Innovative Transport Solutions
<i>Contacts</i>	info@itf-leipzig.org
<i>Links</i>	www.polisnetwork.eu/publicevents/148/61/International-Transport-Forum-2013-Annual-Summit-Funding-transport
<i>Agenda</i>	http://2013.internationaltransportforum.org/

<i>Title</i>	60TH UITP WORLD CONGRESS AND MOBILITY & CITY TRANSPORT EXHIBITION
<i>Location</i>	Geneva, Switzerland
<i>Start date</i>	26 May 2013
<i>End date</i>	30 May 2013
<i>Organizer</i>	UITP, International Association of Public Transport
<i>Contacts</i>	UITP2013@clq-group.com
<i>Links</i>	www.uitpgeneva2013.org/index.php
<i>Agenda</i>	www.uitpgeneva2013.org/index.php?ref=modules/pages/vue/showPages.php&?programme?str=44

<i>Title</i>	"SMART CHOICES REQUIRE EASY ACCESS – MAKING SUSTAINABLE TRANSPORT A PART OF EVERY DAY LIFE"
<i>Location</i>	Gävle, Sweden
<i>Start date</i>	29 May 2013
<i>End date</i>	31 May 2013
<i>Organizer</i>	ITF International Transport Forum
<i>Contacts</i>	ullakarin.enbom@gde-kontor.se
<i>Links</i>	http://ecommm2013.eu/page/welcome.html
<i>Agenda</i>	http://ecommm2013.eu/page/register.html

<i>Title</i>	ITS EUROPE CONGRESS
<i>Location</i>	Dublin, Ireland
<i>Start date</i>	4 June 2013
<i>End date</i>	7 June 2013
<i>Organizer</i>	ERTICO - Intelligent Transport Systems and Services stakeholders in Europe
<i>Contacts</i>	logistics@itsineurope.com
<i>Links</i>	http://www.itsineurope.com/its9/index.php
<i>Agenda</i>	http://www.itsineurope.com/its9/index.php/programme/special-events

<i>Title</i>	SOUTH EAST EUROPE RAIL & PUBLIC TRANSPORT
<i>Location</i>	Belgrade, Serbia
<i>Start date</i>	5 June 2013
<i>End date</i>	5 June 2013
<i>Organizer</i>	European Railway Review
<i>Contacts</i>	sgooding@russellpublishing.com
<i>Links</i>	www.europeanrailwayreview.com/events/upcoming-events/south-east-europe-rail-public-transport-development/overview/
<i>Agenda</i>	www.europeanrailwayreview.com/events/upcoming-events/south-east-europe-rail-public-transport-development/programme/

<i>Title</i>	VELO-CITY 2013: "THE SOUND OF CYCLING – URBAN CYCLING CULTURES“
<i>Location</i>	Vienna, Austria
<i>Start date</i>	11 June 2013
<i>End date</i>	14 June 2013
<i>Organizer</i>	European Cycling Federation
<i>Contacts</i>	info@velo-city2013.com
<i>Links</i>	http://www.velo-city2013.com/
<i>Agenda</i>	http://velo-city2013.com/?page_id=16

<i>Title</i>	MOBILITY AND ROAD SAFETY IN AN AGEING SOCIETY - INTERNATIONAL CONGRESS
<i>Location</i>	Vienna, Austria
<i>Start date</i>	19 June 2013
<i>End date</i>	20 June 2013
<i>Organizer</i>	KFV (Austrian Traffic Safety Board)
<i>Contacts</i>	congress2013@kfv.at
<i>Links</i>	www.kfv.at/congress2013
<i>Agenda</i>	www.kfv.at/kfv-austrian-road-safety-board/congress2013/preliminary-programme/

<i>Title</i>	21TH INTERNATIONAL SCIENTIFIC AND TECHNICAL CONFERENCE ON TRANSPORT, ROAD-BUILDING, AGRICULTURAL, HOISTING & HAULING AND MILITARY TECHNICS AND TECHNOLOGIES
<i>Location</i>	Varna - Bulgaria
<i>Start date</i>	1 July 2013
<i>End date</i>	2 July 2013
<i>Organizer</i>	STUME - Scientific-Technical Union of Mechanical Engineering
<i>Contacts</i>	nts-bg@mech-ing.com
<i>Links</i>	http://mech-ing.com/trans-motauto/
<i>Agenda</i>	http://mech-ing.com/trans-motauto/PROGRAM.pdf

<i>Title</i>	20TH INTERNATIONAL SYMPOSIUM ON TRANSPORTATION AND TRAFFIC THEORY
<i>Location</i>	Noordwijk, The Netherlands
<i>Start date</i>	17 July 2013
<i>End date</i>	19 July 2013
<i>Organizer</i>	Delft University of Technology
<i>Contacts</i>	www.isttt.net/about-isttt/contact/
<i>Links</i>	www.ertico.com/20th-international-symposium-on-transportation-and-traffic-theory/

<i>Title</i>	13TH INTERNATIONAL SCIENTIFIC CONFERENCE - TRANSPORT SYSTEMS TELEMATICS
<i>Location</i>	Ustron, Poland.
<i>Start date</i>	23 October 2013
<i>End date</i>	26 October 2013
<i>Organizer</i>	www.tst-conference.org/index.php?page=organizers&lang=en
<i>Contacts</i>	skowronska@tst-conference.org
<i>Links</i>	www.tst-conference.org/index.php?page=home&lang=en

<i>Title</i>	19TH INTERNATIONAL CONFERENCE ON URBAN TRANSPORT AND THE ENVIRONMENT
<i>Location</i>	Kos, Greece
<i>Start date</i>	29 May 2013
<i>End date</i>	31 May 2013
<i>Organizer</i>	Wessex Institute of Technology, UK
<i>Contacts</i>	gwest@wessex.ac.uk
<i>Links</i>	www.wessex.ac.uk/13-conferences/urban-transport-2013.html
<i>Agenda</i>	www.wessex.ac.uk/13-conferences/urban-transport-2013/page-2.html

<i>Title</i>	BYPAD TRAINING
<i>Location</i>	Mugla, TURKEY
<i>Start date</i>	11 April 2013
<i>End date</i>	13 April 2013
<i>Organizer</i>	BYPAD - bicycle policy audit
<i>Contacts</i>	mayer@fgm.at
<i>Links</i>	www.bypad.org/cms_site.phtml?id=2965&sprache=en

<i>Title</i>	"ENABLERS FOR MULTIMODAL TRAVEL PLANNING AND INFORMATION SERVICES"
<i>Location</i>	Brussels, Belgium
<i>Start date</i>	16 April 2013
<i>End date</i>	16 April 2013
<i>Organizer</i>	European Commission - Workshop linked to the Action Plan on Intelligent Transport Systems
<i>Contacts</i>	MOVE-ITSworkshop16April@ec.europa.eu
<i>Links</i>	ec.europa.eu/transport/themes/its/events/2013_04_16_workshop_multimodal_journey_planners.htm
<i>Agenda</i>	ec.europa.eu/transport/themes/its/events/doc/2013_04_16_workshop_outline.pdf

<i>Title</i>	TOWARDS ZERO CONFERENCE
<i>Location</i>	Stockholm, Sweden
<i>Start date</i>	04 June 2013
<i>End date</i>	05 June 2013
<i>Organizer</i>	Swedish Transport Administration with CER - Community of European Railway
<i>Contacts</i>	www.trafikverket.se/Towards-Zero-Conference/Registration-Fees-Payment-and-Cancellation/
<i>Links</i>	www.trafikverket.se/Towards-Zero-Conference/

<i>Title</i>	HIGH LEVEL PASSENGER MEETING
<i>Location</i>	Bern, Switzerland
<i>Start date</i>	12 June 2013
<i>End date</i>	13 June 2013
<i>Organizer</i>	CER - Community of European Railways
<i>Contacts</i>	pauline.bastidon@cer.be
<i>Links</i>	www.cer.be/events/upcoming-events/icalrepeat.detail/2013/06/12/139/-/high-level-passenger-meeting

<i>Title</i>	EUROCITIES ANNUAL CONFERENCE 'SMART CITIZENS'
<i>Location</i>	Ghent - Belgium
<i>Start date</i>	27 November 2013
<i>End date</i>	29 November 2013
<i>Organizer</i>	EUROCITIES
<i>Contacts</i>	nicola.vatthauer@eurocities.eu
<i>Links</i>	www.eurocities.eu/eurocities/events/EUROCITIES-2013-Ghent-

<i>Title</i>	THE THIRD TELEMATICS CONFERENCE SEEUROPE
<i>Location</i>	Zagreb, Croatia.
<i>Start date</i>	26 September 2013
<i>End date</i>	26 September 2013
<i>Organizer</i>	Ergo Institute Ltd.
<i>Contacts</i>	alenka@telematics-conference.com
<i>Links</i>	www.telematics-conference.com/
<i>Agenda</i>	www.telematics-conference.com/conference/agenda/

<i>Title</i>	MULTIDISCIPLINARY ACADEMIC CONFERENCE ON TRANSPORT, LOGISTICS AND ICT
<i>Location</i>	Prague, Czech Republic
<i>Start date</i>	09 May 2013
<i>End date</i>	10 May 2013
<i>Organizer</i>	Faculty of Transportation Sciences, Czech Technical University in Prague
<i>Contacts</i>	info@mac-prague.com
<i>Links</i>	www.mac-prague.com/
<i>Agenda</i>	www.mac-prague.com/inpage/conference-program/

In order to keep track of the participation to such events, and to allow for easy and synthetic exchange of information between PPs on this topic, the Consortium will implement a two simplified reporting forms.

→ The “*Scheduling participation to International Events*” form shall be compiled and circulated at least two weeks before the relevant event, so that all PPs are informed and could contribute to the dissemination.



Scheduling participation to International Events

Work Package	WP5 – Extended transfer programme to wider SEE space
Action	Act.5.5 – Participating in International Events
Project Partner	<input style="width: 100%;" type="text"/>
Name of the event	<input style="width: 100%;" type="text"/>
Organizer	<input style="width: 100%;" type="text"/>
Date	<input style="width: 100%;" type="text"/>
Location & Venue	<input style="width: 100%;" type="text"/>
Scope	<i>Describe briefly the level of the event, and the main target groups</i>
Reason for participating	<i>Describe briefly why it is important for your Organization to participate in this event, and how could ATTAC benefit from it</i>
Type of participation/ activity foreseen	<i>Describe how will your Organization participate to the event</i>
Annexes	<i>Enclose materials you will present during the event</i>
Comments	<i>Provide additional information or comments that you would like to share with other PPs</i>
Organizer’s website	<input style="width: 100%;" type="text"/>
Event website	<input style="width: 100%;" type="text"/>

The CEI will subsequently summarize the information provided in a comprehensive Excel table that will be accessible on the intranet and will structured as follows:

PP	DATE	NAME OF THE EVENT	LOCATION	WEBSITE	TYPE OF PARTICIPATION	Target value (1-of-2; 2-of-2)

→ The “Reporting on the participation to International Events” form provided hereinafter shall be compiled and delivered to the CEI not later than 2 weeks after having participated to an International event. The information will be processed, summarized and circulated to other PPs.



Reporting on the participation to International Events

Work Package WP5 – Extended transfer programme to wider SEE space

Action Act.5.5 – Participating in International Events

Project Partner

Name of the event

Organizer

Date

Location & Venue

Scope *Describe briefly the level of the event, and the main target groups (e.g. Ministerial level meetings,*

Reason for participating *Describe briefly why it was important for your Organization to participate in this event, and how could ATTAC benefit from it*

Type of participation/activity *Describe how did your Organization participate to the event (presentation; stand or poster; distribution of info material and brochures; etc.).*

Context *Describe the context (e.g. in which session the project has been presented, how many other presentation have been made, who where other speakers...)*

Annexes *Enclose materials you have presented during the event and any other relevant information/material (e.g. Programmes and Agendas; PPT presentations; Photos and Videos; Brochures and other publications, etc.). Please, do not send materials in hard copy, but only digital copies or scans.*

N. of participants & level *Provide an estimation of the number of participants (if available, enclose Lists of participants), and their level (e.g. Ministers of Transport; Regional level officials; stakeholders; students; etc.)*

Feedback on ATTAC *Summarize comments and/or criticisms on ATTAC that have been triggered by your participation to the event (including informal feedback)*

Lessons learnt *Describe what you have learnt from participating to the event and how this will affect your everyday practice and future actions.*

Comments *Provide additional information or comments that you would like to share with other PPs*

NETWORKING *Share contacts that you deem useful for further strengthening of ATTAC and for future activities.*

Organizer’s website

Event website

Other Links & Downloads

- **ATTAC Ministerial Conference**

A ministerial conference will be organised by CEI in order to present ATTAC results, the solutions investigated, and their transferability potential. The conference will be a core event where high level representatives from the region will be gathered as well as experts. Moreover, the conference will give the opportunity to present ATTAC achievements to the wider audience. ATTAC Partners will be also represented at the Conference, and will have the opportunity to share their views and experience gained in ATTAC in the frame of workshops with the conference's audience. In order to maximize the impact of the event, and to trigger possible synergies, the ATTAC Conference will be organized in Trieste on November 12, 2013, back-to-back with another event, the ACROSSEE project Ministerial Conference.

- **The ATTAC website**

The ATTAC website is operational since the inception phase as an efficient communication structure with appropriate sections and information. The website has a more “static” component that provides immediate and easy to understand information about the project, while the more “dynamic” component could be further strengthened in order to support KT, setting the grounds for a KT Portal including downloadable training materials and a forum for exchange of best practices and lessons learnt. In the initial stages, the KT section should be managed by the network of NCPs and shall constitute a tool for planning and advertising KT activities. Additional functions could be added in a second stage according to a demand driven approach.

- **EGTC**

In the framework of Act. 5.2., the ERDF PP8 has developed a comprehensive report explicating the characteristics and the potentialities of European Groups of Territorial Cooperation as tools for efficient and sustainable collaboration between neighbouring regions, also in a sector specific perspective. The report “**EGTC as a potential tool for transnational cooperation beyond the ATTAC project**” has been circulated among PPs and illustrated during joint initiatives. Further dissemination of the report will contribute to building capacity in view of the possible establishment of EGTC stemming from ATTAC partnership. NCPs shall be able to advice on this specific topic and will be trained accordingly.